



FOGS Indigenous Employment and Careers Expo

EXHIBITOR APPLICATION PACK EXPO DATES

GOLD COAST Wednesday 24 March, 2010

CAIRNS Wednesday 28 April, 2010

ROCKHAMPTON Wednesday 12 May, 2010

MOUNT ISA Wednesday 2 June, 2010

MACKAY Wednesday 21 July, 2010

BRISBANE Wednesday 15 September, 2010

TOWNSVILLE Wednesday 6 October, 2010



Australian Government

Department of Education, Employment
and Workplace Relations

FOGS
QUEENSLAND
FORMER ORIGIN GREATS

The Former Origin Greats and the Australian Government are proud to announce that the FOGS Indigenous Employment and Careers Expo series is returning in 2010. The expos provide Queensland employers, education and training providers with the opportunity to connect with Indigenous school leavers and job seekers in a truly unique environment - in the presence of Queensland State of Origin heroes.

The 2010 FOGS Indigenous Employment and Careers Expo is a must for Queensland employers, education and training providers looking to recruit the next generation of Indigenous leaders for employment, training and traineeship positions.

Launched in 2009, the initiative experienced incredible demand in its first year, with over 250 exhibitors and 10,500 people attending the expos in six Queensland centres - Cairns, Townsville, Mackay, Rockhampton, Mount Isa and Brisbane.

The six expo series attracted some of Australia's largest employers, education and training organisations including the Commonwealth Bank, Virgin Blue, Xstrata, Construction Skills Queensland, TAFE Queensland and featured appearances by 30 Queensland State of Origin heroes including Wally Lewis, Mal Meninga, Allan Langer, Darren Lockyer, Johnathan Thurston, Arthur Beetson and Gene Miles.

Join the Former Origin Greats and the Australian Government in "closing the gap" - secure your exhibitor place today.

EXPO FACTS... SOME FIGURES FROM 2009

- 10,500 expo visitors
- 250 exhibitors
- 2,500 position interviews with Indigenous candidates
- 200 Indigenous candidates in employment or training positions
- \$250,000 in media coverage



The Event

The 2010 FOGS Indigenous Employment and Careers Expo will be staged for one day in seven locations throughout Queensland and will attract a wide variety of Indigenous job seekers looking to secure employment and career training opportunities across a broad range of industries.

Each expo will be held from 9am - 2pm and boast free admission for the general public. The events will feature appearances by a selection of Queensland former State of Origin stars. Players will be available to sign autographs and chat with exhibitors throughout the day.

The Venues

Gold Coast Convention & Exhibition Centre

Wednesday 24th March

Cairns Convention Centre

Wednesday 28th April

Rockhampton Showgrounds

Wednesday 12th May

Mount Isa - Xstrata Exhibition & Convention Centre

Wednesday 2nd June

Mackay Entertainment & Convention Centre

Wednesday 21st July

Brisbane - Suncorp Stadium

Wednesday 15th September

Townsville Entertainment & Convention Centre

Wednesday 6th October

The Opportunity

Book a display booth at the 2010 FOGS Indigenous Employment and Careers Expo at one or more of the seven locations and speak directly to a range of Indigenous employment and training candidates about their career aspirations in a relaxed environment. Exhibitors

will be able to provide information on courses or career opportunities available through your company or organisation.

FOGS Indigenous Employment Workshops

2010 exhibitors will be provided with the additional opportunity to attend the new FOGS Indigenous Employment Workshops. To be staged in each region approximately one month before each expo, the half day workshops will provide exhibitors with a unique networking opportunity. Guest speakers will provide valuable information for Indigenous educators and employers, as well as success stories and experiences. Exhibitors at each expo will receive two complimentary tickets, including morning tea and lunch. Maximize your outcomes from the FOGS expos and be part of the FOGS Indigenous Employment Workshops.

Workshop Dates and Locations

Gold Coast	26 February	Cairns	18 March
Rockhampton	18 March	Mt Isa	16 April
Mackay	10 June	Brisbane	19 August
Townsville	2 September		

The Investment

\$450 + GST per expo - Book a place at all seven expos and receive an exclusive signed piece of Queensland State of Origin Memorabilia.

Registration at each expo includes:

- 3m x 2m display booth
- 2 tickets to exclusive "Dinner with the Origin Greats" (valued at \$200)
- 2 x tickets to FOGS employment workshop
- 1 trestle table with cloth + 2 chairs
- Complimentary exhibitors lounge
- 1 car park
- Listing in event program

Display Booth

Each exhibitor will be provided with 1 display booth (3m x 2m)

The display booth will include:

- Fascia sign with company name (computer cut vinyl lettering on white corflute)
- 2 x spotlights mounted on light track inside fascia
- 1 x 240 volt general purpose outlet
- 2m high walls with a matt anodised aluminium frame with infills.

Should it be required an extensive range of additional display booth features are available for hire from the preferred expo supplier in each expo location. The preferred expo hire equipment supplier will contact you prior to the expo.

Exhibitor Parking

One (1) exhibitor parking pass (if required for venue), will be emailed to exhibitors in the weeks prior to the event.

Installing & Removing Displays

All displays are to be installed and removed by exhibitors during allocated times.

Installations Times - 7.30am - 9.00am day of event*

Removal Times - 2.00pm - 3.30pm day of event*

*times will vary for Brisbane and Mount Isa events

More Information

For more information about the 2010 FOGS Indigenous Employment and Careers Expo please contact:

2010 FOGS Indigenous Employment and Careers Expo
Major League Corporate Marketing
PO Box 559
Morningside QLD 4170

Phone (07) 3217 9347 Fax (07) 3217 9772

Email kate@majorleague.com.au

Visit www.fogs.com.au for event photos and videos.

2 x Complimentary Tickets

Exhibitors at each expo will receive two complimentary tickets to "Dinner with the Origin Greats" valued at \$200.

The unique dinner will be staged the night before each expo and feature a selection of Queensland's State of Origin Greats, a delicious two course meal and drinks.

Don't miss this opportunity to hear interviews and behind the scenes stories from the icons of State of Origin, apply to be an exhibitor today.

Please note Brisbane will host Breakfast with the Origin Greats rather than dinner



Exhibitor Application Form

COMPANY NAME / ORGANISATION: _____

Our company would like to exhibit at the following expo/s (please tick)

- Gold Coast Convention & Exhibition Centre** - Wednesday 24 March 2010 Application deadline 25 February 2010
- Cairns Convention Centre** - Wednesday 28 April 2010 Application deadline 25 March 2010
- Rockhampton Showgrounds** - Wednesday 12 May 2010 Application deadline 7 April 2010
- Mount Isa - Xstrata Exhibition & Convention Centre** - Wednesday 2 June 2010 Application deadline 28 April 2010
- Mackay Entertainment & Convention Centre** - Wednesday 21 July 2010 Application deadline 16 June 2010
- Brisbane - Suncorp Stadium** - Wednesday 15 September 2010 Application deadline 11 August 2010
- Townsville Entertainment & Convention Centre** - Wednesday 6 October 2010 Application deadline 1 September 2010

COMPANY CONTACT DETAILS

Administrative Contact _____

Position _____

Phone _____ Fax _____

Email _____

Website _____

Postal Address _____

_____ Postcode _____

- Our organisation will have employment positions available in 2010. If so how many? _____

Company description - as will appear in expo program (50 words or less) _____

PAYMENT DETAILS

Visa Mastercard Diners Amex

Card Holders Name _____

Total Amount Payable \$ _____

Card Number _____

Expiry _____

Signature _____

- Cheque enclosed (payable to FOGS Ltd)

Credit card details or cheque must be included for exhibitor application to be considered. Please note payment will only be processed if your company/organisation secures an Expo booth/s.

Please return this form via fax 07 3217 9772
or post to PO Box 559, Morningside, QLD 4170

Exhibitor application forms must be returned as early as possible to ensure a position is secured for your selected expos as exhibitor numbers are strictly limited.

please tick if you don't want to receive information on additional promotional opportunities or to be listed on the FOGS website.

www.fogs.com.au

Please return application form via FAX or POST.
Application forms must be received by the relevant application deadline for each expo.
Successful applicants will be notified within two weeks of each deadline. Exhibitor numbers are limited.

2010 FOGS Indigenous Employment & Careers Expo

Major League Corporate Marketing
PO Box 559

Morningside QLD 4170

Phone (07) 3217 9347 Fax (07) 3217 9772

Email kate@majorleague.com.au

PROUDLY PRESENTED BY



Australian Government
Department of Education, Employment
and Workplace Relations



PRINCIPAL SPONSOR

